

SURVEY SAYS

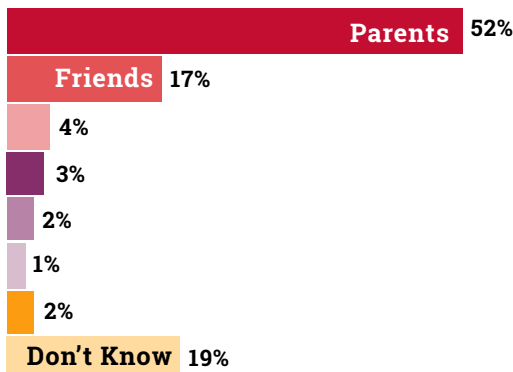
THE NATIONAL CAMPAIGN TO PREVENT TEEN AND UNPLANNED PREGNANCY

Parent Power

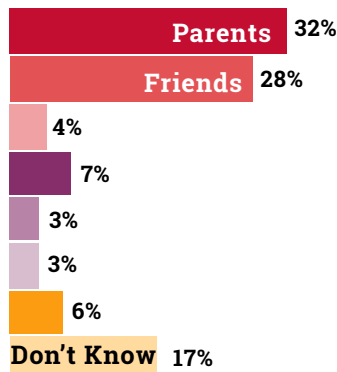
The National Campaign to Prevent Teen and Unplanned Pregnancy has been assessing public sentiment on a number of topics for two decades. One of the most consistent findings over the years has been the power of parental influence. Specifically, in survey after survey, teens say **parents most influence their decisions about sex**. Our findings this year paint a similar picture: Parents matter. For the first time we have also asked centennials (age 12-19) and millennials (age 18-24) about who influences their decisions about sex. As the following make clear, parental influence wanes as young people grow older.

Who most influences your decisions about sex?

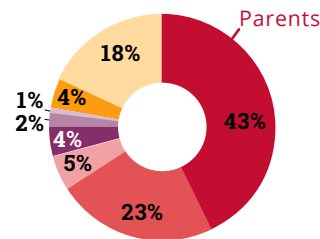
Teens Age 12-15



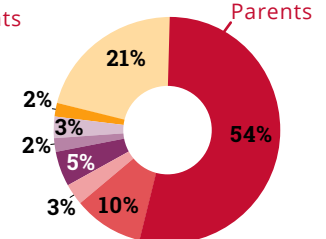
Teens Age 16-19



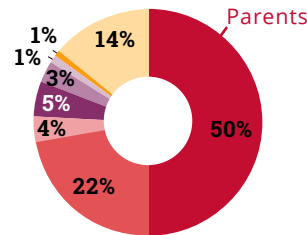
Non-Hispanic White Age 12-19



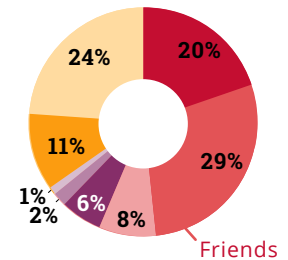
Non-Hispanic Black Age 12-19



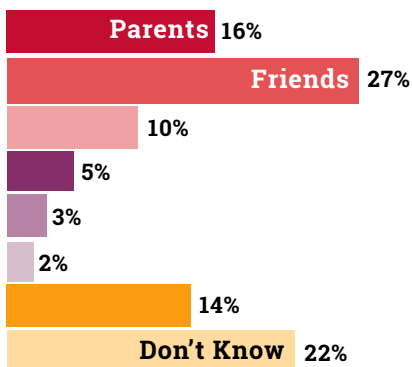
Hispanic Age 12-19



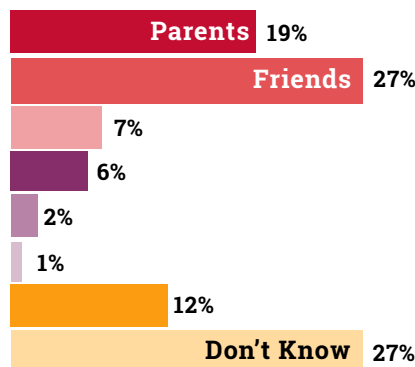
Non-Hispanic White Age 20-24



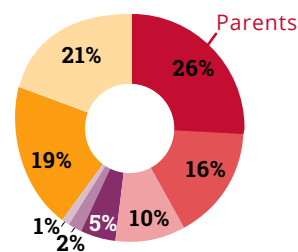
Age 20-21



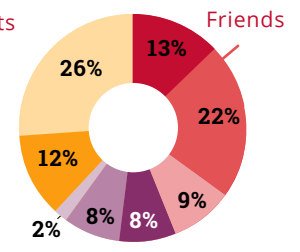
Age 22-24



Non-Hispanic Black Age 20-24



Hispanic Age 20-24



Parental influence wanes as young people grow older.

The following data are from the TRU Youth Monitor 2016, a survey of 3,038 individuals age 12-24 and fielded online in November and December 2015. The sample is representative of the U.S. population, including non-Hispanic Whites, Hispanics, and non-Hispanic Blacks. Hispanic respondents were able to take the survey in either English or Spanish. The margin of error is +/- 1.78% at the 95% confidence level.

