



Senior Program Director

About The National Campaign

The National Campaign to Prevent Teen and Unplanned Pregnancy works to ensure that all children are born into families committed to and ready to raise the next generation. Our goals over the next ten years are to: 1) reduce teen pregnancy by 50 percent; 2) reduce unplanned pregnancy among women age 18-29 by 25 percent; and 3) reduce racial/ethnic and socioeconomic disparities in teen and unplanned pregnancy rates by 50 percent. We address the complex factors that lead to unplanned pregnancy through policy, research, capacity-building, convening, and strategic communications. We approach our work in an evidence-based, bi-partisan, non-ideological way. We focus on five strategies critical to reducing teen and unplanned pregnancy: 1) Make it the norm among young people to act consistently with their decisions about if and when to get pregnant; 2) Ensure that all young people have a trusted adult or social network with which they can discuss sex, relationships, and their futures; 3) Ensure that everybody has reliable, resonant, and accurate information about sexual health, including all contraceptive methods; 4) Ensure that everybody has full access to the full range of contraceptive methods within 60 minutes of where they live; and 5) Make pregnancy planning standard practice in settings influential in the lives of young people, such as education.

Position

The National Campaign is seeking a Senior Program Director to help build a nationwide movement to ensure that every woman—no matter who she is or where she lives—has the power to decide if, when, and under what circumstances to get pregnant, and most importantly, to act upon those decisions. This Senior Program Director will build and implement a strategy to transform the norm from a focus on intentions to a commitment to intentionality. S/he will foster a system of support and culture where the expectation and the default is reliable and consistent contraceptive use by those who do not wish to get pregnant in the near future, as well as consistent practice of preconception health behaviors by those who do wish to conceive. S/he will cultivate a dedicated and aligned movement of leaders and influencers from multiple sectors to commit to ensuring that women have the power to decide if, when, and under what circumstances to get pregnant by amplifying this narrative and aligning systems, policies, and actions towards that goal. Operationally, s/he will build a best practices framework for states and regions that outline policy and regulatory changes in both the public and private sectors, alignment of the myriad of systems that support women, a reduction in access barriers to health and social services, and develop a unified national narrative on the significance of intentionality in decisions about when, if, and under what circumstances to get pregnant. This is an exempt position that will report to the Campaign's Vice President of Programs.

Responsibilities:

- Convenes multi-sectoral state and national organizations, leaders, and influencers to develop and organize around a shared blueprint for action to support women in their efforts to act intentionally on their decisions about if, when, and under what circumstances to get pregnant.
- Develops and implements a widely accepted systems approach that establishes the infrastructure for a portfolio of interventions, working in concert, that are necessary to ensuring that women can act upon their decisions about when, if, and under what circumstances to get pregnant at the state and regional levels.
- Facilitates cross-sectoral policy, regulatory, and practice changes necessary to make intentionality the positive default in key governmental and institutional settings serving women.
- Works closely with The National Campaign’s Marketing & Communications team to build the narrative—and eventually change the norm—about the importance of intentionality through a multi-faceted communications strategy.
- Manages consultants, contracts, and grants related to this movement, including state and regional dissemination efforts.
- In conjunction with other Campaign staff, works with the entertainment and news media to increase coverage of the importance of intentional family formation.
- Represents The National Campaign at conferences and events.
- Develops materials such as fact sheets, talking points, reports, and discussion guides to support the blueprint for action and related topics.
- Helps to raise funds and manage grants to support the strategic partnerships described above, including identifying and reaching out to potential donors and formulating proposals, in collaboration with other National Campaign staff.
- Supervises staff associated with this project.

Qualifications

We are looking for someone who will think big, embrace innovation, and seek new ways of addressing issues. S/he will be collaborative and proactive; value diversity of thought, backgrounds, and perspectives; be responsible, conscientious, adaptive, and resourceful. S/he will be able to comfortably embrace a non-ideological “big tent” approach to unplanned pregnancy prevention and be passionate about creating a culture in which all children can thrive.

A master's degree in public policy, health, or related field, and a minimum of 10 years of professional experience with coalition building, systems change, pregnancy prevention, or related social issues are required. Experience in building complex and large scale strategies at the state and national levels is essential. Productive networks and connections with key leaders in the women's health community are highly desirable. Experience fundraising and connections to the funding community preferred. The ideal candidate will be an experienced leader who can successfully direct complex projects. S/he will be able to quickly establish credibility and build productive relationships with key influencers and decision makers across sectors; will have excellent written and verbal communication skills and public speaking experience; be creative, flexible, and a strategic thinker; able to work collaboratively; and have the ability to travel approximately 35% of the time.

Salary and benefits

Salary is commensurate with experience and The National Campaign has an excellent benefits package including health, dental, and vision insurance, 403b, flexible spending accounts, flexible work schedules, and generous leave.

The National Campaign is an Equal Opportunity Employer that is committed to a diverse and inclusive workplace. We welcome applications from all qualified individuals and encourage bi-cultural and minority candidates to apply.

Application

Please send a cover letter and resume to:

Recruitment2@thenc.org

Senior Program Director
The National Campaign
1776 Massachusetts Ave. NW, Suite 200
Washington, DC 20036
recruitment@thenc.org