



## **Content Manager**

### **About the Campaign**

The National Campaign to Prevent Teen and Unplanned Pregnancy works to ensure that all children are born into families committed to and ready to raise the next generation. Our 2026 goals are to: 1) reduce teen pregnancy by 50 percent; 2) reduce unplanned pregnancy among women age 18-29 by 25 percent; and 3) reduce racial/ethnic and socioeconomic disparities in teen and unplanned pregnancy rates by 50 percent. We address the complex factors that lead to unplanned pregnancy through policy, research, capacity building, convening, and strategic communications. We approach our work in an evidence-based, bi-partisan, non-ideological way. We focus on 5 strategies critical to reducing teen and unplanned pregnancy: 1) Make it the norm among young people to act consistently with their decisions about when and if to get pregnant. 2) Ensure that all young people have a trusted adult or social network with which they can discuss sex, relationships, and their futures. 3) Ensure that everybody has reliable, resonant, and accurate information about sexual health, including all contraceptive methods. 4) Ensure that everybody has full access to the full range of contraceptive methods within 60 minutes of where they live. 5) Make pregnancy planning standard practice in settings influential in the lives of young people, such as education.

### **Position Description**

The National Campaign to Prevent Teen and Unplanned Pregnancy is looking for a Content Manager to write and edit content for the organization. The Content Manager will prepare a variety of engaging, accurate, and error-free communications for the organization as a whole with an emphasis on its Bedsider program. Examples of what the Content Manager will create include developing web content, blog posts, and birth control reminders. All content should be crafted so that it meets the users' needs while also addressing the Campaign objectives of reducing unplanned pregnancies.

### **Qualifications**

The ideal candidate will:

- Have a versatile writing style from funny to informative, from consumer to organizational, and a strong understanding of brand, voice, and tone.
- Be extremely organized, detail-oriented, and hard-working.
- Have experience in journalism, copywriting, editing, or blogging.

- Be self-motivated autonomous, and comfortable juggling a variety of tasks with limited supervision.
- Have a collaborative spirit, strong interpersonal skills, and strong ability to cultivate relationships with colleagues, partners, and other content producers.
- Believe in the Campaign's mission to improve the lives and future prospects of children and families by reducing rates of unplanned pregnancy among teens and young adults in the U.S. and love Bedsider's engaging, sex-positive, accessible-yet-authoritative approach to sex ed.
- Have a curious nature and excellent research skills.
- Have a Bachelor's degree and a minimum of four years of work experience.

The following skills and qualifications would be valued but that are not core to the position:

- A Master's-level degree in public health, communications, marketing, or another related field.
- Graphic design and/or video production skills.
- Knowledge of written Spanish.
- Knowledge of HTML and web standards and experience with content management systems (Drupal, Convio, etc.).
- Ability to use the latest website creation tools (e.g., Photoshop, InDesign, etc.).
- Knowledge of statistical methods and ability to understand and interpret academic research, particularly in the areas of medicine and social science.
- Knowledge of topics related to sexual health and birth control.
- Experience in sex education and/or peer health education.
- Interest in/knowledge of health policy and/or health care systems.
- Professional experience using social media sites including any or all of the following: Facebook, Twitter, YouTube, Tumblr, Pinterest, Google+, and Instagram.
- Knowledge of behavior change theory, social marketing, social psychology, or user-centered design.
- Experience with social media metrics and/or web analytical tools.

### **Salary and benefits**

This is exempt position. Salary is commensurate with experience and The National Campaign has an excellent benefits package. The National Campaign is an Equal Opportunity Employer.

**Please send a cover letter, resume, writing sample and salary history to:**

[recruitment2@thenc.org](mailto:recruitment2@thenc.org)

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The National Campaign to Prevent Teen and Unplanned Pregnancy  
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