



Communications and Marketing Manager

About the Campaign

The National Campaign to Prevent Teen and Unplanned Pregnancy works to ensure that all children are born into families committed to and ready to raise the next generation. Our 2026 goals are to: 1) reduce teen pregnancy by 50 percent; 2) reduce unplanned pregnancy among women age 18-29 by 25 percent; and 3) reduce racial/ethnic and socioeconomic disparities in teen and unplanned pregnancy rates by 50 percent. We address the complex factors that lead to unplanned pregnancy through policy, research, capacity building, convening, and strategic communications. We approach our work in an evidence-based, bi-partisan, non-ideological way. We focus on 5 strategies critical to reducing teen and unplanned pregnancy: 1) Make it the norm among young people to act consistently with their decisions about if and when to get pregnant; 2) Ensure that all young people have a trusted adult or social network with which they can discuss sex, relationships, and their futures; 3) Ensure that everybody has reliable, resonant, and accurate information about sexual health, including all contraceptive methods; 4) Ensure that everybody has full access to the full range of contraceptive methods within 60 minutes of where they live; and 5) Make pregnancy planning standard practice in settings influential in the lives of young people, such as education.

Position

The Communications and Marketing manager will create, implement, and oversee internal and external communications and marketing efforts that effectively describe and promote the organization and its products, programs, and services. He/She will perform a variety of tasks, such as creating and developing communications and marketing materials, and aiding in the preparation of presentations and/or speeches for the organization's leadership. He/She should also have a strong background in media relations and enjoy contacting all types of media in order to garner coverage.

Duties include:

- Write, edit, and manage communications content across platforms;
- Produce high quality press releases, media alerts, op-eds, blogs, bylined articles, and talking points;
- Produce videos scripts and marketing collateral;
- Produce and organize website materials, including blog posts for The National Campaign's websites;

- Develop newsletter content;
- Research industry trends, seek out press contacts and influencers;
- Support marketing and promotional planning; and
- Other duties as assigned.

The communications and marketing manager must possess/be:

- A confident communicator and presenter.
- An excellent writer with a knowledge and desire for political news.
- Superior and excellent writing, editing, proofreading skills.
- Strong verbal and presentation skills.
- Superior media relations abilities.
- Excellent administration, organization, and planning skills.
- Strong project management and time management skills.
- Creativity and foresight.
- Strong knowledge and understanding of current trends in digital/social media.
- Self-motivated with a positive and professional approach.
- Strong knowledge of Vocus/Cision media database.
- Detail oriented with the ability to work under tight deadlines, on a variety of topics.

Requirements:

- Minimum 5-to-7 years of experience in communications, public relations, or journalism.
- Strong written and oral communications skills, with professional writing experience (samples required).
- Solid organizational skills and the ability to assess priorities and manage multiple assignments with varied deadlines.
- Experience working with press and media.
- Bachelor's degree in communications, English, or public relations.

Salary and benefits

This is exempt position. Salary is commensurate with experience and The National Campaign has an excellent benefits package. The National Campaign is an Equal Opportunity Employer.

Please send a cover letter, resume, three writing samples, and salary history to:

recruitment@thenc.org

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The National Campaign to Prevent Teen and Unplanned Pregnancy
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