

# marie claire



## QUICKIES: SEX NEWS, BITES, AND TRENDS

### The Booty App

Ever kept a list of everyone you've slept with—and the dirty details of each tryst? Now there's an app for that. Bedsider.org, the National Campaign to Prevent Teen and Unplanned Pregnancy's online birth-control support network, has launched Bootylog—a digital black book to track everything about your sex life. Users sign up anonymously, create an avatar, and add the who, what, when, where, and how of their erotic exploits, including the type of protection used. Besides



logging your own action, you can see what's happening with other users. Bedsider hopes that Bootylog will help make talking about sex—and contraception—a more everyday, positive experience. "We wanted to remind people that when they're thinking about the kind of sex they're having and the kind they want to have, that they're not alone," says Larry Swiader, senior director of digital media for the National Campaign. "Whatever you're thinking, someone else is, too." —Ashley Ross