



Susan Lefkowitz

Chief Operating Officer

Susan Lefkowitz is the Chief Operating Officer of The National Campaign. She is responsible for running things behind the scenes and for various projects that are Campaign-wide. Finance, human resources, facilities, and IT are some of her responsibilities. In addition, Susan directs our national advertising campaign with the Ad Council.

Susan has over 25 years of management experience. She met Sarah Brown in the late eighties at Columbia Hospital for Women in Washington, DC where Sarah served on the Board of Directors and Susan was the Executive Vice President. In the intervening years Susan has been the Chief Operating Officer or Chief Financial Officer of several large healthcare organizations including the George Washington University Medical Center, health plans owned by New York Life Insurance Company in the mid-Atlantic region and the physicians groups at the University of Pittsburgh and Georgetown University. She has also been a vice president in the health care management practice of The Lewin Group—a national consulting firm.

Susan received a B.A. in Anthropology from Goucher College and an M.B.A in Finance and Accounting from Temple University. She lives in Bethesda, MD with her husband, Mel; they have two grown children, a son-in-law, and one spectacular granddaughter.