

# SAMPLE PRESS RELEASE

## NATIONAL TEEN PREGNANCY PREVENTION MONTH MAY 2017

Please feel free to use any/all of the following language to create your own localized press release. For teen pregnancy and birth data tailored to your state, visit The National Campaign's Data Portal: [TheNationalCampaign.org/data/](http://TheNationalCampaign.org/data/).

### **Hundreds of Thousands of Teens Expected to Participate in National Teen Pregnancy Prevention Month**

(Washington, DC)—Hundreds of thousands of teens nationwide are expected to participate in National Teen Pregnancy Prevention Month this May, particularly on the 16th annual National Day to Prevent Teen Pregnancy, taking place on May 3, 2017. The purpose of National Teen Pregnancy Prevention Month is to focus the attention of teens on the importance of avoiding too-early pregnancy and parenthood through an interactive online quiz.

Throughout the month of May, teens nationwide are asked to visit [StayTeen.org](http://StayTeen.org) and take the National Day Quiz and play *Level Up: An Epic Swiping Adventure*, two interactive, engaging digital resources that challenge them to think carefully about what they might do “in the moment” through a series of interactive scenarios.

The extraordinary declines in teen pregnancy and childbearing over the past two decades prove that progress can be made on tough issues. In fact, few social problems have improved quite as dramatically over the past 20 years as teen pregnancy.

The latest news on the teen pregnancy front has been incredibly positive. Since the early 1990s, teen pregnancy and birth rates in the United State have declined by 55% and 64% respectively and are now at record low levels.

**INSERT QUOTE FROM YOUR ORGANIZATION HERE**

For more information on National Teen Pregnancy Prevention Month and the National Day to Prevent Teen Pregnancy, please visit

[TheNationalCampaign.org/event/national-teen-pregnancy-prevention-month](http://TheNationalCampaign.org/event/national-teen-pregnancy-prevention-month).

**About [YOUR ORGANIZATION]:** Insert “About Us” language here.

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