

A PROGRAM OF



December 18, 2018

Paloma Zuleta CONTACT: 202-812-4477

pzuleta@powertodecide.org

BEDSIDER AND TWENTYEIGHT HEALTH PARTNER TO INCREASE WOMEN'S ACCESS TO CONTRACEPTION

(Washington, D.C.) — <u>Twentyeight Health</u>, a mission-driven digital health platform that focuses on women's access to high quality health care, will donate one percent of its revenues to Bedsider. This will enable Bedsider to continue to provide high quality information and access to tools on birth control so that all women have the power to decide if, when and under what circumstances to get pregnant and have a child.

"We are so grateful to Twentyeight Health for their vision and partnership," said Ginny Ehrlich, CEO, Power to Decide. "This generous support from Twentyeight Health will allow us to expand upon our award winning Bedsider program, which provided more than 7 million young people valuable information and resources on sex, love, relationships and birth control in 2018 alone."

Access to reproductive and sexual health care is still a challenge in the United States. More than 19 million women live in <u>contraceptive deserts</u>—meaning they do not have reasonable access to the full range of contraceptive methods. In addition, 7 out of 10 pregnancies among unmarried women 18-29 are described by women themselves as unplanned and 43% of women report having no exposure to sexual education by the time they become sexually active.

"We believe that all women should have access to high quality health care. Our mission is to make services such as filling on-line prescriptions, coordinating home deliveries for birth control or consulting with a doctor through secure messaging, available to everyone in need," said Amy Fan, co-founder, Twentyeight Health.

"We are passionate about ensuring all women have the resources they need in order to manage their reproductive health and we are proud to be working with Bedsider in this effort," said Bruno Van Tuykom, co-founder, Twentyeight Health.

Power to Decide is a private, non-partisan, non-profit organization that works to ensure all people—no matter who they are, where they live, or what their economic status might be—have the power to decide if, when and under what circumstances to get pregnant and have a child. Please visit us at www.PowerToDecide.org or follow us on Facebook and Twitter.

Bedsider.org is an evidence-informed, digital intervention aimed at supporting young women (age 18-29) to learn about access and using birth control effectively. Bedsider is the first reproductive health digital intervention in the U.S. for adults that has been shown to prevent unplanned pregnancy. Bedsider offers medically accurate information on all current methods of contraception and includes the most comprehensive database of health center locations offering reproductive health services in the U.S. Bedsider also offers extensive content on sexual health and relationships, as well as content and

tools to support consistent and reliable use of contraception. Bedsider had more than 6.25 million unique users in 2017. To access the new feature on Bedsider's clinic finder, go here.

Twentyeight Health is a mission-driven women's health platform focused on increasing access to healthcare services, starting with birth control. We provide online doctors evaluations for birth control prescriptions, quick home deliveries and secure messaging with doctors. We also have sex ed content vetted by doctors so women can learn about all their options. Learn more at TwentyeightHealth.com.