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## **THE NATIONAL CAMPAIGN AWARDED FOUR-STAR RATING BY CHARITY NAVIGATOR**

*10<sup>th</sup> year in a row to receive highest charity rating*

(Washington, DC)—For the 10<sup>th</sup> year in a row, The National Campaign to Prevent Teen and Unplanned Pregnancy was awarded a four-star rating by [Charity Navigator](#), the independent, non-profit organization that provides donors with essential information they need to make informed decisions about charitable giving. The award is the highest rating a charitable non-profit can receive and only one percent of charities evaluated by Charity Navigator receive at least 10 consecutive 4-star evaluations, which indicates that The National Campaign outperforms most charities in the U.S.

Recently, Nicholas Kristof highlighted The National Campaign in his annual *New York Times* opinion piece, "[Gifts That Make a Difference](#)," encouraging readers to support the organization's efforts. In the column, Kristof emphasized the organization's bipartisan leadership and commitment to birth control access as important issues in the coming years.

"We are proud to have received Charity Navigator's rating for the 10<sup>th</sup> year in a row as well as special recognition from one of the nation's top journalists," said Ginny Ehrlich, CEO, The National Campaign. "Both of these prestigious recognitions call out the importance of our organization's work to help ensure that all women have the power to decide if, when, and under what circumstances to get pregnant."

Since The National Campaign was founded in 1996, teen pregnancy and birth rates have declined significantly. But despite this progress, disparities in rates of teen and unplanned pregnancy persist with women of color and women living in poverty more likely to experience an unplanned pregnancy. In addition, recent [research](#) conducted by The National Campaign shows that nearly 20 million American women live in contraceptive deserts—defined by their lack of reasonable access to public health care sites offering the full range of contraceptive methods.

"Despite all of the impressive progress, there is still more work to be done so that all women, regardless of their race, ethnicity, or socioeconomic status, have access to the information and services they need to avoid an unplanned pregnancy," Ehrlich stated.

**About The National Campaign:** The National Campaign is a private, non-profit organization that seeks to improve the lives and future prospects of children and families

by preventing teen and unplanned pregnancy. Please visit [www.TheNationalCampaign.org](http://www.TheNationalCampaign.org) to find out more.

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