



For Immediate Release  
November 15, 2016

Contact: Julian Teixeira  
202-478-8564 / [jteixeira@thenc.org](mailto:jteixeira@thenc.org)

## **New Survey Shows Widespread Support for Greater Access to Birth Control**

*Tomorrow Millions of Americans Will Say “Thanks, Birth Control”*

(Washington, DC)—More than eight in 10 adults (86%) support policies that make it easier for those *18 and older* to get the full range of birth control methods; 76% support policies that make it easier for *teens*, according to the results of [a new public opinion survey](#) released today by [The National Campaign to Prevent Teen and Unplanned Pregnancy](#). Other survey results include:

- 81% of adults (including 70% of Republicans and 90% of Democrats) agree that birth control is a basic part of women’s health care.
- 81% of adults (including 74% of Republicans and 86% of Democrats) agree that those who oppose abortion should strongly support birth control.
- 87% of adults believe that deciding “if, when, and under what circumstances” is one of the most important decisions a person can make.
- Nearly 8 in 10 adults think more people would use birth control if they knew more about its many benefits, its availability, and were comfortable talking openly about birth control.

The data are being released in advance of the fourth annual “Thanks, Birth Control Day” taking place tomorrow, November 16, 2016. The day is designed to celebrate the game changing effects of birth control and show that support for birth control is both deep and wide. “Thanks, Birth Control Day” emphasizes and elevates the importance of birth control and what it makes possible for women, men, families, and society as a whole, and is a public conversation about why the decision to decide if and when is so important especially given how an unplanned pregnancy can affect an individual’s educational and economic opportunities.

“Birth control has given millions of women the opportunity to decide whether and when to get pregnant and as a result, to live life on their own terms,” said Ginny Ehrlich, CEO of The National Campaign. “That is why we have marked November 16 ‘Thanks, Birth Control Day’—a day to celebrate all that birth control has made possible for both women and men in this country. Virtually all women use birth control and we need to start talking openly about its game changing effects on society every day.”

The National Campaign is encouraging individuals nationwide to celebrate the tremendous impact that birth control has by posting to Twitter, Facebook, and other social media channels using hashtag **#ThxBirthControl**. A series of shareable social media resources to help individuals share what birth control makes possible for women, men, families, and society—

including digital postcards, animated GIFs, sample social media language, and more—are available at [TheNationalCampaign.org](http://TheNationalCampaign.org).

**About the Survey:** The data presented here are drawn from a national telephone survey conducted for The National Campaign by SSRS, an independent research company. Telephone interviews were conducted from September 28-October 2, 2016 among a nationally representative sample of 1,019 respondents age 18 and older. The margin of error for total respondents is +/- 3.1% at the 95% confidence level. [Click here to view the survey.](#)

**About The National Campaign:** The National Campaign is a private, non-profit organization that seeks to improve the lives and future prospects of children and families by preventing teen and unplanned pregnancy. Please visit [www.TheNationalCampaign.org](http://www.TheNationalCampaign.org) to find out more.

###