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## **Teen Pregnancy Remains an Urgent Challenge** **May 4 is 15<sup>th</sup> Annual National Day to Prevent Teen Pregnancy**

(Washington, DC)—Despite historic national declines, 85% of adults view teen pregnancy as an important issue (55% say *very* important) compared to other social and economic challenges in their community, according to a [new nationally representative survey](#) commissioned and released today by The National Campaign to Prevent Teen and Unplanned Pregnancy. In addition, nearly seven in 10 adults overall (66%) believe more efforts to prevent teen pregnancy are needed in their community.

“The public clearly understands that progress should not be mistaken for victory,” said Ginny Ehrlich, CEO of The National Campaign. “Despite extraordinary declines in teen pregnancy and childbearing, nearly one in four teens still get pregnant by age 20 and progress remains uneven. As The National Campaign celebrates its [20<sup>th</sup> anniversary](#), we stand ready to take on the challenges that remain and ensure that young people have the support they need to determine when, if and under what circumstances to get pregnant.”

May is recognized as National Teen Pregnancy Prevention Month. On May 4—the [National Day to Prevent Teen Pregnancy](#)—and throughout the month of May, teens are encouraged to visit [StayTeen.org](#) to take an interactive, online challenge. Last year, more than 600,000 participated. The purpose of the National Day is straightforward: too many teens still leave pregnancy prevention to chance. The National Day challenge helps teens understand that making active decisions about preventing pregnancy is a part of taking charge of their futures.

**About The National Campaign.** The National Campaign works to reduce both teen pregnancy and unplanned pregnancy. If we are successful in reducing unplanned pregnancy among teens and young women, child and family wellbeing will improve, there will be less poverty, and more young men and women will complete their education or achieve other life goals. For more information, visit [www.TheNationalCampaign.org](http://www.TheNationalCampaign.org).