



For Release  
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## **TheNC@20**

### **Celebrating Two Decades of Reducing Teen Pregnancy**

(Washington, DC)—Today The National Campaign to Prevent Teen and Unplanned Pregnancy launches TheNC@20, an initiative marking the 20<sup>th</sup> anniversary of the organization. TheNC@20 celebrates two decades of historic declines in teen pregnancy while recognizing that progress cannot be mistaken for victory. The campaign, Our Story + Yours, will highlight a different issue each month through personal narratives and survey data.

Since peaking in 1991, the teen pregnancy rate in the U.S. has declined by 51% and teen births have plummeted 61%. Yet, progress remains uneven, great disparities remain, **and nearly 1 in 4 teens get pregnant by age 20**. Despite recent declines, nearly half of all pregnancies in the U.S. are unplanned and rates are higher for low income women and women of color.

New survey data released today reveals that the overwhelming majority of adults agree that when girls and young women have the power to decide when and if to get pregnant they benefit.

- 91% of adults believe that having the power to decide if and when to get pregnant has an impact on economic opportunities available to girls and young women (60% say it has a *strong* impact).
- 91% also believe that having the power to decide if and when to get pregnant has an impact on educational attainment (66% say it has a *strong* impact).
- 83% of adults believe that when girls and women have the power to decide if and when to get pregnant, they are more likely to have healthier babies and more stable families.

“We are proud of the contributions The National Campaign has made to the historic declines in teen pregnancy,” said Ginny Ehrlich, CEO of The National Campaign. “But there is still work to do. We cannot mistake progress for victory. We are committed to continuing our efforts until all teens and young women of every zip code have the knowledge, resources, and access they need to decide their futures.”

#### **Our Story + Yours: Share your story and add your voice with #TheNC20**

**About the survey:** The public opinion data noted here are drawn from a national telephone survey conducted for The National Campaign by [SSRS](#), an independent research company. Interviews were conducted by telephone in March 2016 among a nationally representative sample of 1,001 adults age 18 and older. The margin of error for this survey is +/-3.10% at the 95% confidence level.

**About The National Campaign:** The National Campaign is a private, non-profit organization that seeks to improve the lives and future prospects of children and families by preventing teen and unplanned pregnancy. Please visit [www.TheNationalCampaign.org](http://www.TheNationalCampaign.org) to find out more.

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