



For Immediate Release
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The National Campaign to Prevent Teen and Unplanned Pregnancy Names Ginny Ehrlich as CEO

(Washington, DC)—The National Campaign to Prevent Teen and Unplanned Pregnancy today announced that its Board of Directors has appointed Ginny Ehrlich as Chief Executive Officer of the organization. Ehrlich is only the second leader of The National Campaign and will begin her new role on August 17th.

“Members of The National Campaign’s Board and I, with able assistance from Russell Reynolds Associates, met with a number of exceptional candidates and we are confident that Ginny is the perfect person to lead an already well-respected and spectacularly successful organization to bigger and better things,” said National Campaign Board chairman Thomas Kean.

Ehrlich takes over from Sarah Brown who is retiring. Brown is a founder of The National Campaign and has served as its leader since the organization was established in 1996.

“The nation is at a critical juncture in preventing teen and unplanned pregnancy,” said Ehrlich. “Despite historic declines in teen pregnancy and childbearing over the past two decades, the rates are still too high. Nearly one in four women become pregnant before the age of 20. Moreover, half of all pregnancies in the U.S. are described by women themselves as unplanned. This puts women—and by extension their children and families—at great risk for a broad array of socioeconomic and health burdens. We need to stay vigilant and ensure that all children—no matter who they are or where they live—begin life in the best circumstances possible.”

About Ginny Ehrlich. Ginny Ehrlich has worked to improve the health and wellbeing of children, adolescents, and families for more than 20 years. She currently directs childhood obesity prevention efforts at the Robert Wood Johnson Foundation (RWJF). Before her tenure at RWJF, Ginny spent eight years at the Clinton Foundation, where she served as the Founding CEO of the Clinton Health Matters Initiative (the Clinton Foundation’s intense effort to reduce both preventable deaths and health inequities in the United States), and before that was the CEO of the Alliance for a Healthier Generation, where she positioned the organization as a national leader on preventing childhood obesity and started the nation’s largest school-based obesity prevention program. Ginny started her career in the classroom as a health and sexuality educator, and has held several state and national leadership positions.

Ginny holds a doctoral degree in Educational Policy and master’s degrees both in Public Health and in Special Education and was recognized in 2012 by Health Leaders/Media as one of the nation’s top 20 change agents in the health sector. Ginny’s breadth of experience working with businesses, community organizations, policymakers, schools, and government officials on a wide variety of social welfare issues makes her well suited to continue and expand The National Campaign’s strong record of excellence and success.

About The National Campaign. The National Campaign to Prevent Teen and Unplanned Pregnancy seeks to improve the lives and future prospects of children and families. Our specific strategy is to prevent teen pregnancy and unplanned pregnancy among single, young adults. We support a combination of responsible values and behavior by both men and women and responsible policies in both the public and private sectors. For more information, visit www.TheNationalCampaign.org.