



For Immediate Release  
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## **82% Say Teen Pregnancy Remains an Important Problem 14<sup>th</sup> Annual National Day to Prevent Teen Pregnancy Takes Place May 6**

(Washington, DC)—Despite historic declines, 82% of adults say teen pregnancy remains an important problem (56% say very important) compared to other social and economic problems in their community, [according to a new nationally representative survey released today](#) by The National Campaign to Prevent Teen and Unplanned Pregnancy.

In addition, 61% of adults believe more efforts to prevent teen pregnancy are needed in their community. More than 1,000 adults age 18 and older participated in the telephone survey conducted by [SSRS](#), an independent research company.

The survey results were released on the eve of the 14th annual National Day to Prevent Teen Pregnancy. Hundreds of thousands of teens nationwide are expected to participate. The purpose of the [National Day](#) is to focus the attention of teens on the importance of avoiding too-early pregnancy and parenthood through an interactive online quiz.

On the National Day, and throughout the month of May, teens nationwide are asked to go to [www.StayTeen.org](http://www.StayTeen.org) and take the [National Day Quiz](#), which challenges them to think carefully about what they might do "in the moment" through a series of interactive scenarios.

“All of the good news about teen pregnancy raises an important question: Is the progress in preventing too-early pregnancy and parenthood sufficiently deep and widespread that The National Campaign and others committed to preventing teen pregnancy should declare victory and go home?” said Sarah Brown, CEO of The National Campaign. “For most Americans, the answer is a resounding ‘no.’ Adults nationwide realize that progress should not be confused with victory.”

On the afternoon of May 5, The National Campaign will be hosting an [event](#) in Washington, DC (1) describing the nation’s progress in preventing teen pregnancy, (2) offering ideas about *why* the progress has been so astonishing, (3) presenting reasons and

data about why it is important to keep the nation focused on reducing teen pregnancy, and (4) outlining specific things that can be done to continue the important task of helping teens avoid pregnancy. The National Campaign's analysis and prescription for continued progress can be found in the new publication, [\*Go Home or Go On: A Prescription for Continuing the Nation's Progress in Preventing Teen Pregnancy\*](#).

**About The National Campaign.** The National Campaign to Prevent Teen and Unplanned Pregnancy seeks to improve the lives and future prospects of children and families. Our specific strategy is to prevent teen pregnancy and unplanned pregnancy among single, young adults. We support a combination of responsible values and behavior by both men and women and responsible policies in both the public and private sectors. For more information, visit [www.TheNationalCampaign.org](http://www.TheNationalCampaign.org).