



Sarah Brown has decided to step down from her role as CEO of The National Campaign to Prevent Teen and Unplanned pregnancy effective June 30, 2015. Sarah helped establish The National Campaign in 1996 and has served as the organization's leader ever since. During Sarah's tenure, among many other notable developments and accomplishments, there have been historic declines in teen pregnancy and childbearing in the United States. She leaves an organization that is strong and healthy in every way. In a memo to The National Campaign's Board of Directors, Board Chairman Tom Kean noted: "We all owe Sarah a profound debt for her extraordinary leadership and for guiding the Campaign through periods of great growth and success. It is perhaps for now sufficient (but surely inadequate) simply to recognize that Sarah is a unique executive, and that we have all been the beneficiaries of her talent and warm friendship."

Sarah, who has led The National Campaign for nearly 20 years and has been working on issues of pregnancy planning and prevention even longer said, "It has taken a long time for me to make this decision given that I love my job and all of its people, am proud of our collective success, and remain deeply interested in the work and mission of this organization. Even so, for some time I have been feeling that a fresh set of eyes and skills at the helm here will be valuable. I have been doing this for almost two decades and am certain there are other perspectives to be added and new ways forward to be considered. I also feel the pull of age and grandchildren— and look forward to having more time with my semi-retired husband to travel and explore together."

Sarah will remain involved with the organization, as appropriate, to help ensure a strong and effective transition to a new CEO. The executive leadership and search firm [Russell Reynolds Associates](#) has been retained to conduct a search for a new CEO under the direction of a Search Committee set up by The National Campaign's Board. The Board is committed to finding a replacement, who, like Sarah, will be a consummate leader with a deep commitment to The National Campaign's values and mission and an abiding respect for its staff of dedicated and talented professionals. Jamie Hechinger is leading the recruiting efforts for Russell Reynolds. Interested candidates or suggested nominations should contact Jamie (Jamie.Hechinger@russellreynolds.com) and copy Board Search Chairman Stephen Weiswasser (sweiswasser@cov.com).

- Click [here](#) to Review the CEO position description.
- Click [here](#) to read Tom Kean's memo to The National Campaign's Board of Directors.
- Click [here](#) to read Sarah's bio or [here](#) to watch a video featuring Sarah's thoughts on her work in reproductive health.