



For Immediate Release  
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## **Bi-Partisan Support for Contraception**

### **Second Annual Thanks, Birth Control Day takes place on November 12, 2014**

(Washington, DC)— Fully 77% of adults—including 84% of Democrats, 80% of Independents, and 60% of Republicans—say they support policies that increase affordable access to *all* methods of birth control, [according to new public opinion survey data](#) released by The National Campaign to Prevent Teen and Unplanned Pregnancy. Other findings from the survey data include:

- Seventy-eight percent of adults (82% of Democrats, 80% of Independents, and 70% of Republicans) believe policymakers who are opposed to abortion should be strong supporters of birth control.
- Ninety percent of adults (92% of Democrats and 90% of Republicans) agree that for those who are not trying to get pregnant, using birth control is taking personal responsibility.
- About eight in 10 adults think more people would use birth control if they knew more about its many benefits, knew more about the many methods of birth control available, and if more people were comfortable talking openly about birth control.

The new data are being released in conjunction with the second annual Thanks, Birth Control Day taking place on November 12, 2014. Through Twitter, Facebook, and other social media channels, thousands nationwide are expected to say what birth control makes possible for them and for society using the hashtag #ThxBirthControl.

“The ability to plan, prevent, and space pregnancies is directly linked to more educational and economic opportunities, healthier babies, more stable families, and a reduced burden for taxpayers,” said Sarah Brown, CEO of The National Campaign.

Birth control is also ubiquitous. Among women who have had sex, 99% have used birth control. Even so, birth control remains a topic of policy and political debate and some even conflate contraception with abortion.

High profile leaders in entertainment media and other sectors, including MTV, *Cosmopolitan*, and Upworthy will participate in the “Thanks, Birth Control” effort.

**About #ThxBirthControl.** Read more about [Thanks, Birth Control](#).

**About the survey:** The public opinion data are drawn from a national telephone survey conducted for The National Campaign by [SSRS](#), an independent research company.

Interviews were conducted in September 2014 among a nationally representative sample of 1,006 adults age 18 and older. The margin of error for this survey is +/-3.1% at the 95% confidence level.

**About The National Campaign:** The National Campaign is a private, non-profit organization that seeks to improve the lives and future prospects of children and families by preventing teen and unplanned pregnancy. Please visit [www.TheNationalCampaign.org](http://www.TheNationalCampaign.org) to find out more.

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